



S E L G R O U P

HSE Market Ghana

G H A N A ' S H S E M A R K E T P L A C E

Why HSE?

- Health, Safety and Environment (HSE) is a new field in Ghana that focuses on occupational health, workplace safety and environmental protection.
- Unfortunately this field is saddled with myriad of challenges from regulatory to supply chain challenges, making safety products and services difficult to access.
- We need solutions from a lot of changemakers to address the challenges in the market.

Challenges in today's HSE market

- Health, safety and environment is still an infant niche
- Lack of awareness of suitable HSE equipment & services
- Extremely difficulty for buyers to find vendors
- Buyers don't have options to choose from vendors
- Vendors can't scale their businesses due to lack of a common marketplace

Message from Founder

“HSE Market Ghana is founded on the **urgent need to find qualified vendors with ease** and procure unique health, safety and environment products and services for our work, leveraging a common marketplace”

– Selorm Ametewee | DipNEBOSH



Join our WhatsApp Community >>>

Join Now!

Welcome to Ghana's No1. B2B HSE Marketplace

Connecting Vendors and Buyers to Create a Safer Ghana  | Sell on HSE Market Ghana | Request for Quote



All ▾

I'm shopping for...

Search



Log in
Register

HOME

SHOP

PERSONAL PROTECTION

INDUSTRIAL EQUIPMENT

TRAFFIC EQUIPMENT

OFFICE FIXTURES

SAFETY BARRIERS

HOUSEKEEPING EQUIPMENT

SERVICES

INSTANT DOWNLOADS

OUR PRICING

VENDOR SUPPORT

STORE MANAGER

STORE LIST

TESTIMONIALS

COMMUNITY

AFFILIATES

WHATSAPP CHANNEL

YOUTUBE CHANNEL

Latest Version

SHEQXEL FULL PACK
JUST FOR **GHC 3000**

Shop Now



 Join our Vendor Community

ABOUT US

A B2B marketing platform

We connect buyers and sellers in the health, safety and environment value chain in Ghana to trade and create value for their businesses and customers.

OUR VISION



Number One Marketing Platform

To make workplaces in Ghana safer and become the number one platform for all vendors and buyers in Ghana, operating in the health, safety and environment value chain to trade.



OUR MISSION



Number One Marketing Platform

To create a conducive platform for buyers to find vendors, engage, post their inquiries and request quotes (RFQ) directly based on product listings.



**Are you a vendor
solving an HSE
problem in Ghana?**

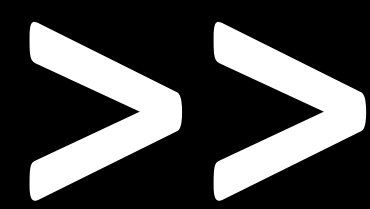
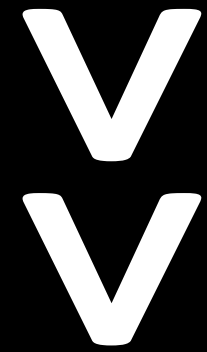
Great, you are a changemaker!

BUYERS NEED YOU!

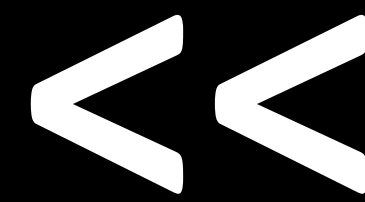


Click the link below

to see our inquiries



CLICK ME

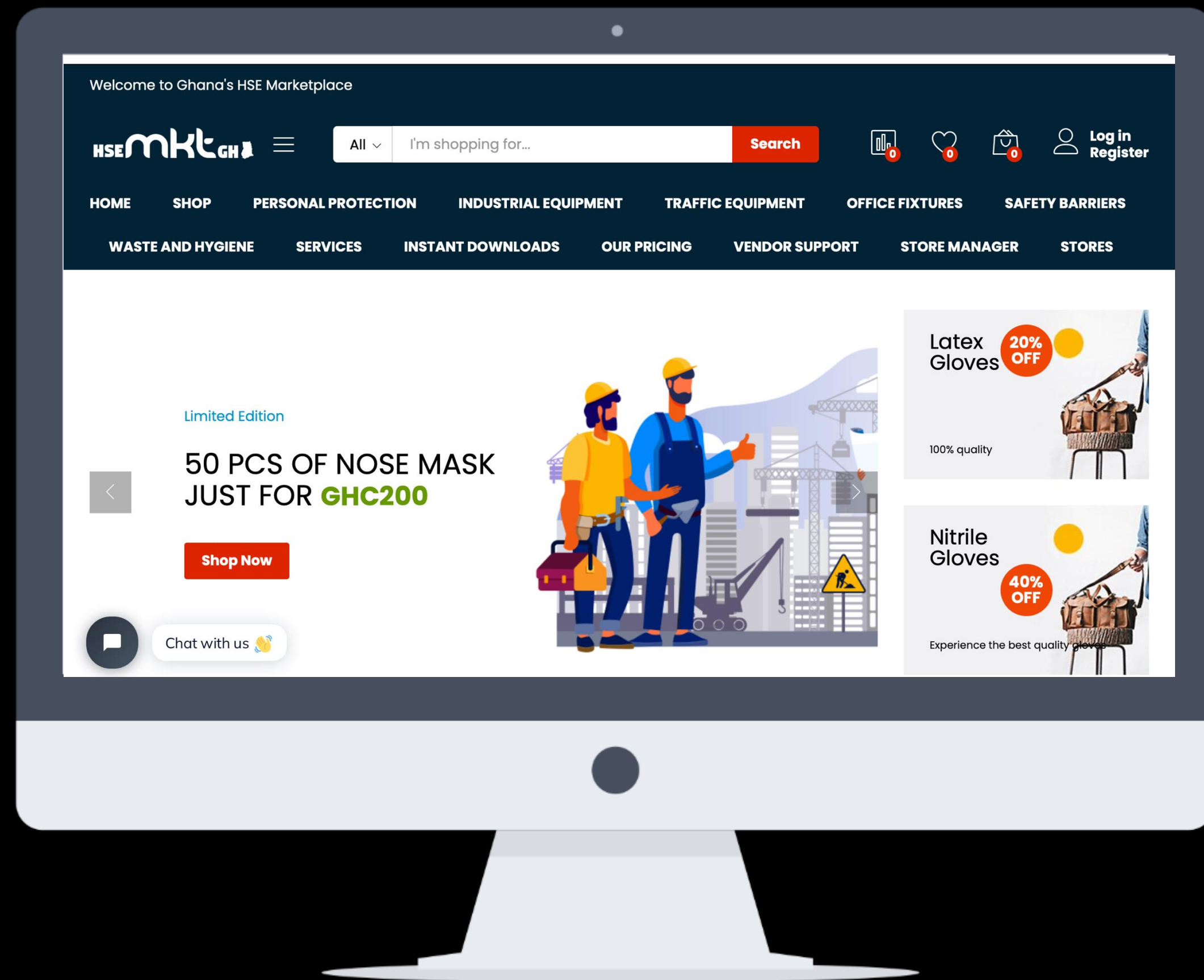




**Health, Safety,
& Environment**

Let's Partner with You

Why join our HSE marketplace



Super niche Marketplace

We strictly focus on Health, Safety and Environment



HSE is a growing niche in Ghana

Be part of the growth of an infant niche and gain a market share



Additional marketing channel

We all need additional marketing channels for our sales funnel



Growth and synergy from collaboration

Build your business leveraging the audience of other vendors

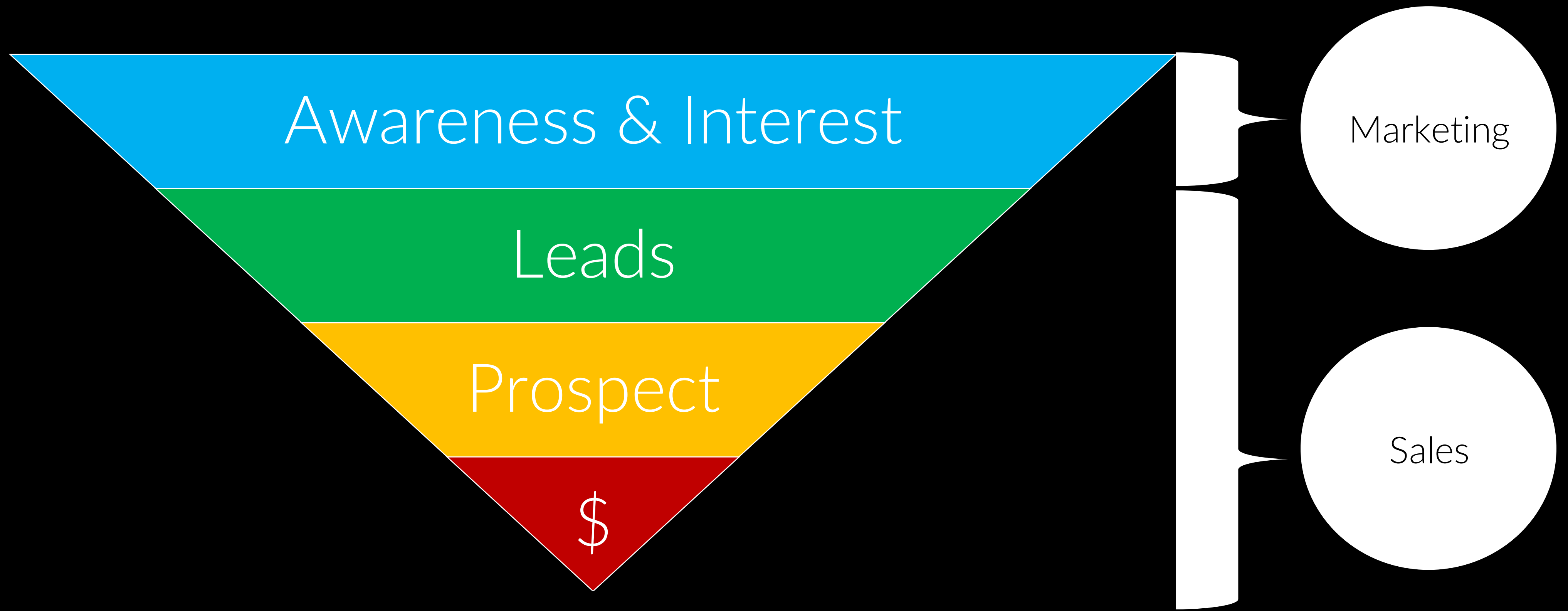


Power of online community

Join a community of vendors and buyers passionate about safety

Improve your Sales Funnel

We provide guaranteed marketing solutions to improve your sales funnel



Our Marketing Solutions

We provide guaranteed marketing solutions



Online Marketing Platform

We take your business online for an additional marketing channel for your products to bring you RFQs to your INBOX



Online Engagement Community

We give you access to our online community of buyers who are passionate about safety and need your products



Social Media Marketing

We post your listings on all our social media platforms every day, every months, all year round on auto-pilot for awareness



Online Classified Ads Platform

We publish your listings on our ads platform to increase attention and awareness and bring more leads

SEO Optimized Listing

We help you to list all your products on our online marketplace



Pictures



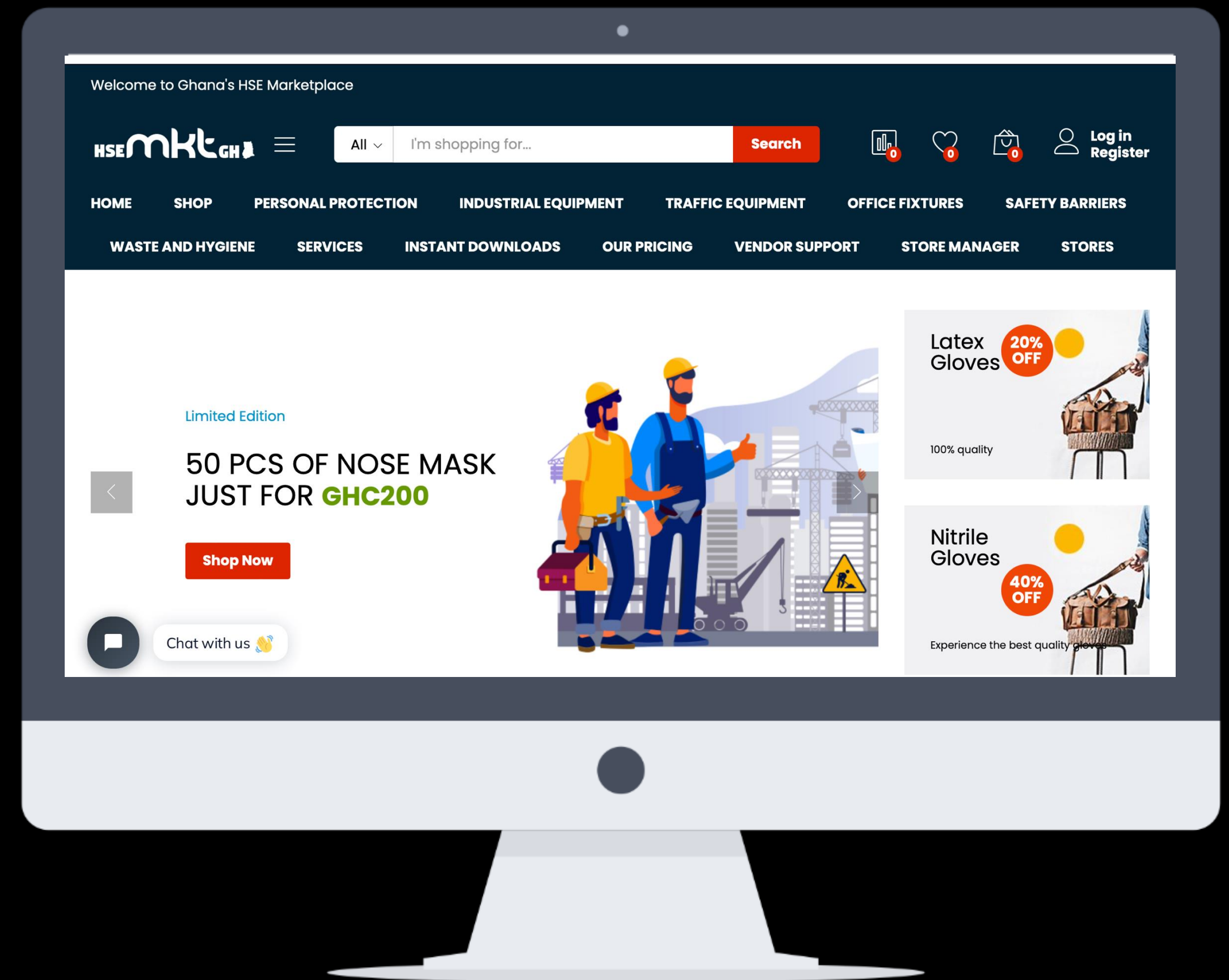
Product description



Attachment

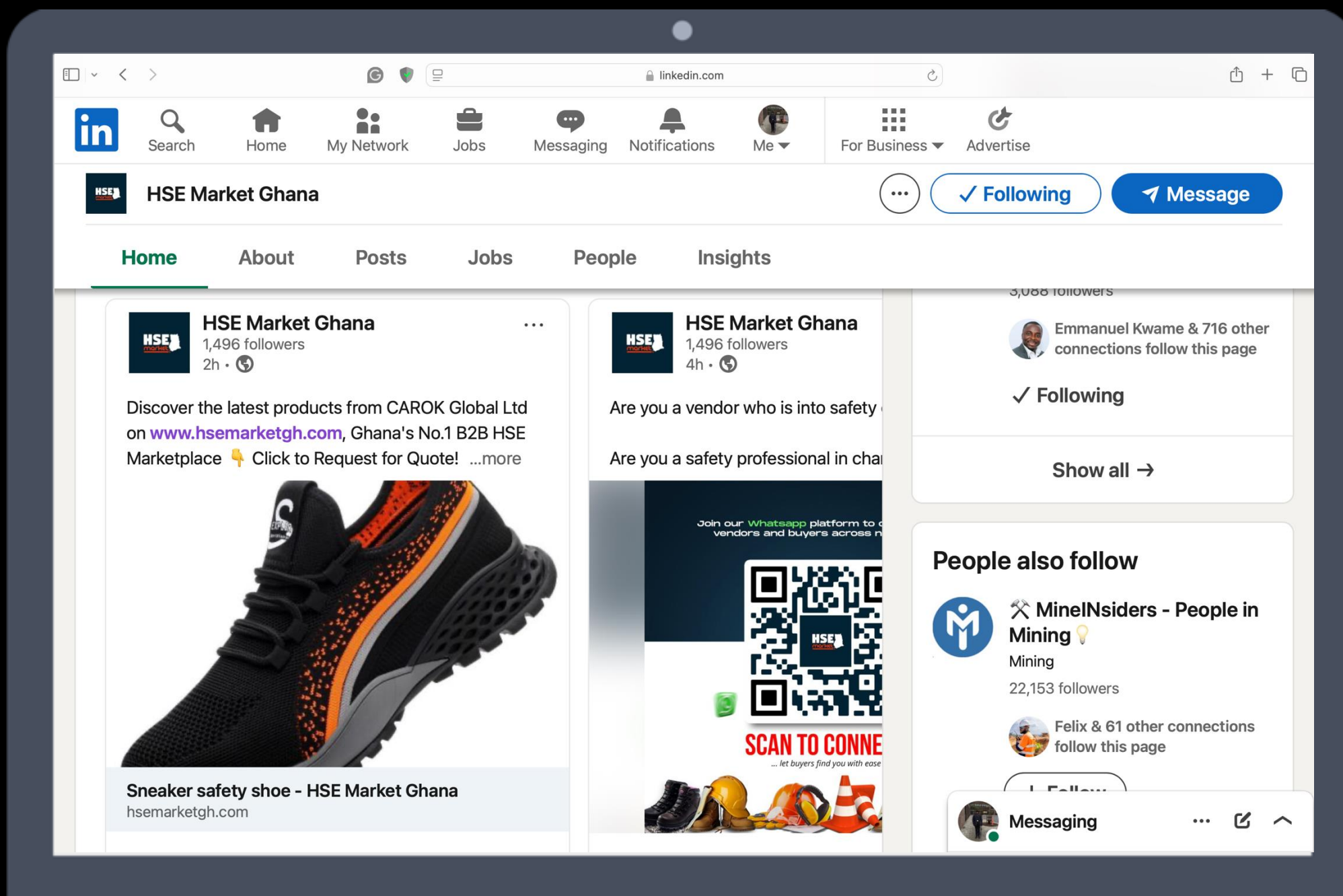


Reviews



Social Posting

We post your products every day, every week, every month, all year-round on auto-pilot



LinkedIn



Facebook



Instagram



Twitter

Engaging Community

We add you to a growing community of vendors and buyers passionate about safety



Post Inquiries



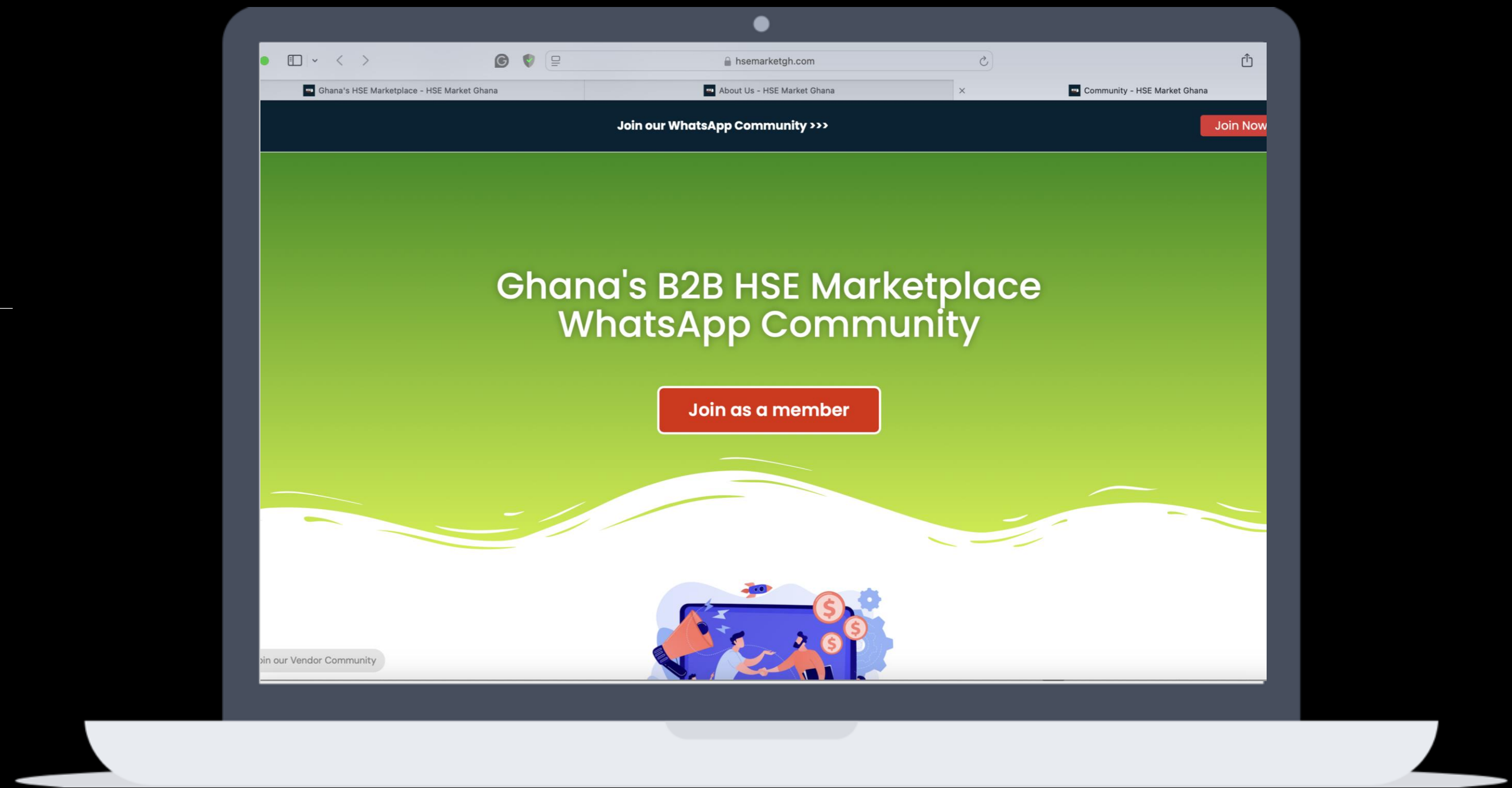
Directly Engage



Submit Quotes



Sell More



Classified Ads

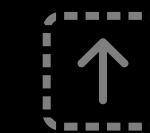
We post your products on our classified ads platform absolutely free!



Pictures



Product description



Attachment



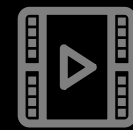
Reviews

YouTube

We shall do a live presenter mention, throw spotlight on your store and interview you in our webinars.



Live Presenter Mention



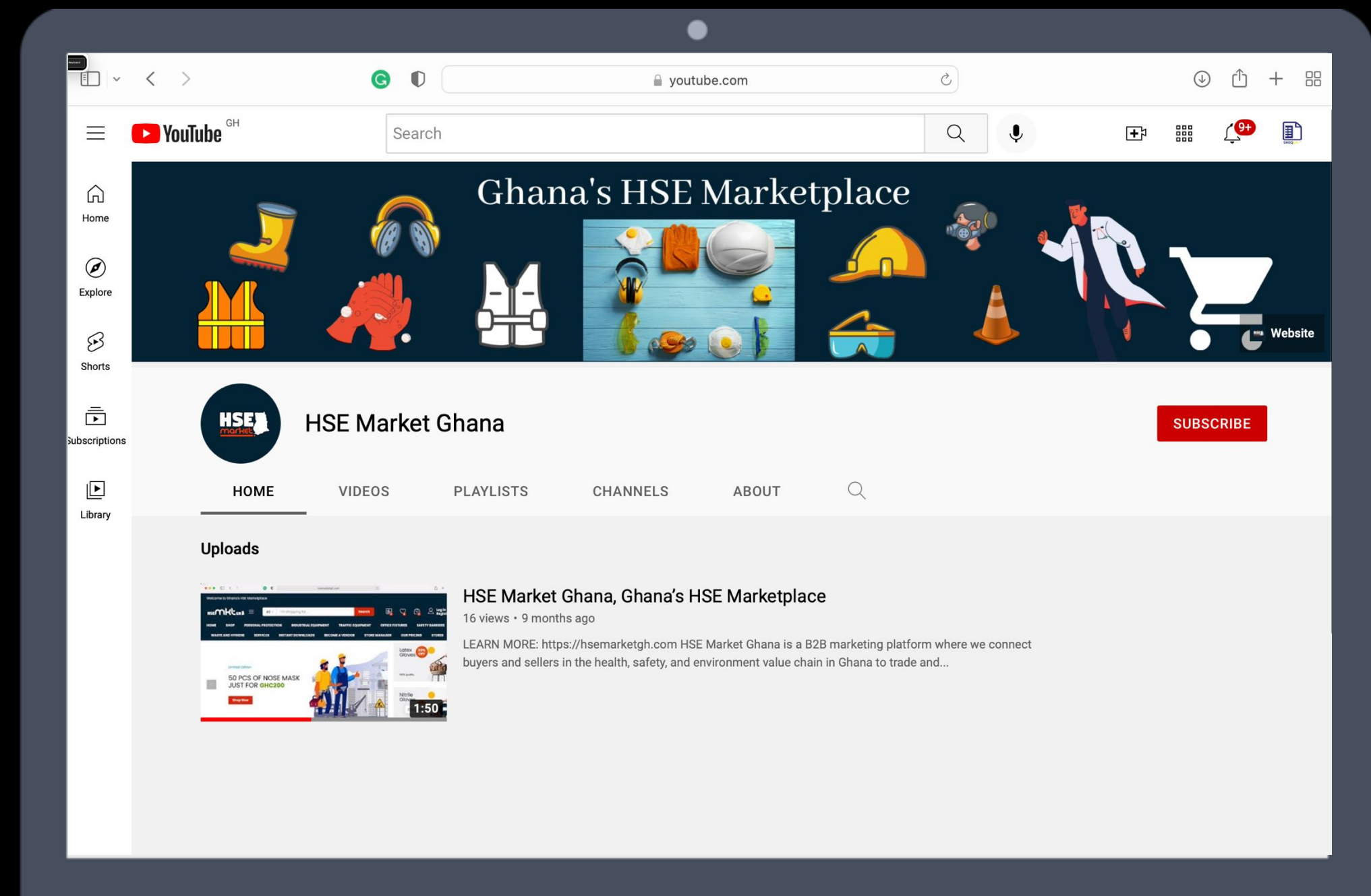
Vendor Spotlight



Interview

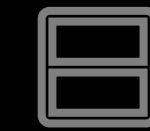
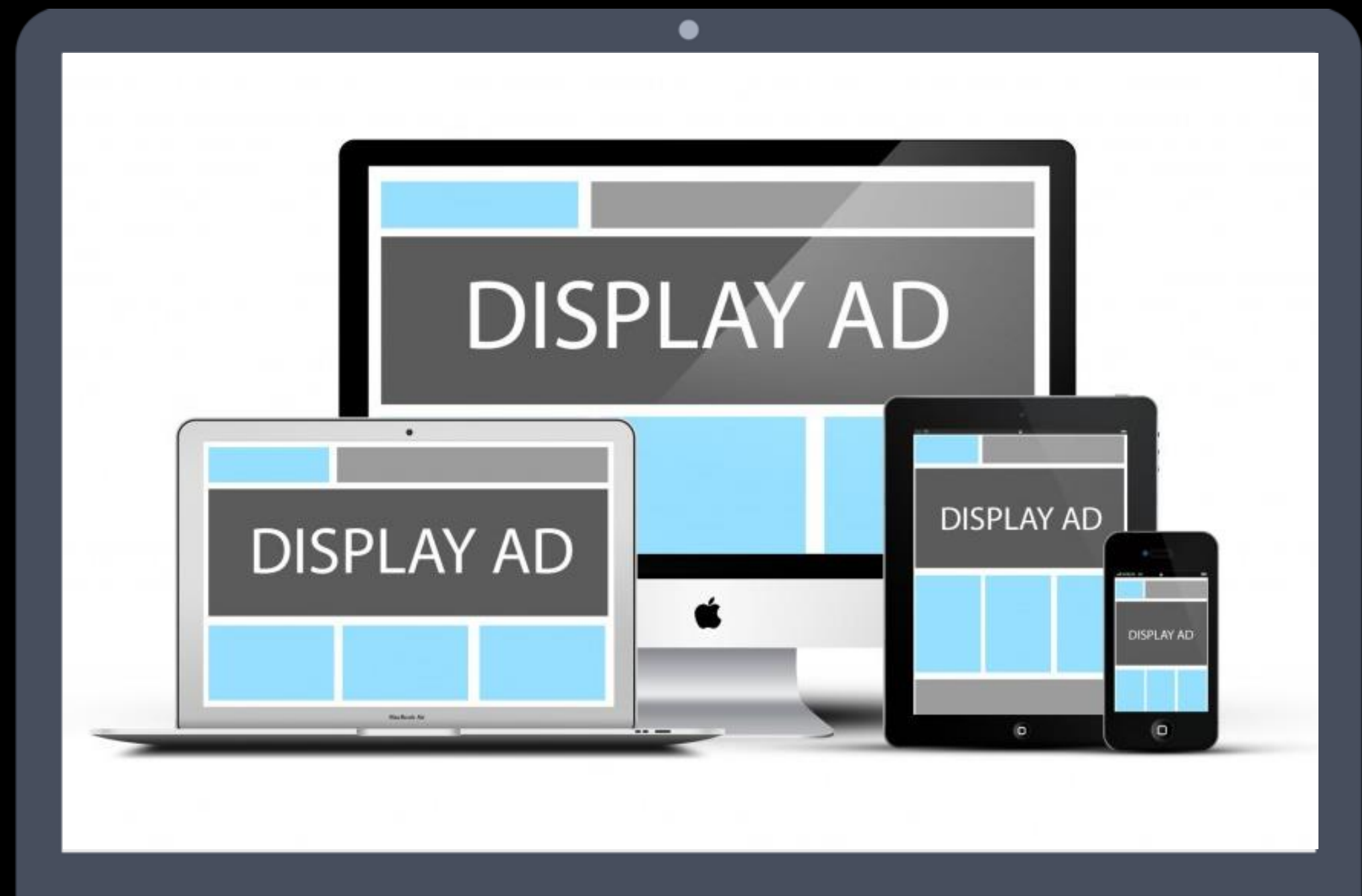


Pitch

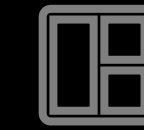


Display Ads

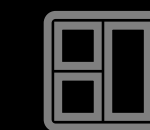
We shall display your company's banners on the homepage of our website and in newsletters



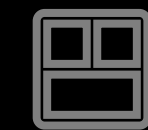
Leaderboard



Wide Skyscraper

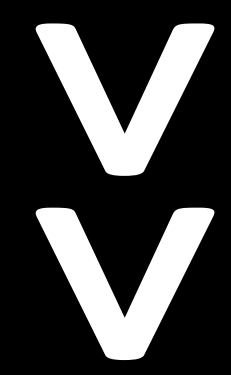


Medium Banner



Large Banner

GET STARTED



>> CLICK ME <<

625% Growth in Traffic in 2024

Learn More!

CLICK ME

2025 will be great!



2024 IN FIGURES

2024 HIGHLIGHTS

> OUR ONLINE MARKETPLACE



1,740
Product
listed



122
Orders from
our shop



2,202
Quantities
ordered



GHC 353,039.63
Potential sales

> OUR WEBSITE TRAFFIC <https://hsemarketgh.com>



18,600
Unique
visitors



786,000
Impression
on product

Join the fast growing Health and Safety procurement platform in Ghana and experience the best sale in 2025

www.hsemarketgh.com

OUR CLIENTS

100+ vendors trust our marketing solutions and are happy to join our marketplace



 Register as a vendor:

<https://hsemarketgh.com/vendor-register/>

 Book a meeting with us:

<https://calendly.com/hsemarketgh/30min>

“ Together, we build safety—not just for today, but for the future.”

— HSE Market Ghana