

S E L G R O U P

## HSE Market Ghana

GHANA'S HSE MARKETPLACE

# Challenges of today's market

- Health, safety and environment is still an infant niche
- Extremely difficulty for buyers to find HSE vendors
- Lack of awareness of suitable HSE equipment & services
- Buyers don't have options to choose from vendors
- Vendors can't scale their businesses due to operating offline

## Message from Founder

"HSE Market Ghana is founded on the need to easily find qualified vendors to procure unique health, safety and environment products from"





I'm shopping for...

Search









HOME S

SHOP

PERSONAL PROTECTION

**INDUSTRIAL EQUIPMENT** 

TRAFFIC EQUIPMENT

**OFFICE FIXTURES** 

**SAFETY BARRIERS** 

**WASTE AND HYGIENE** 

**SERVICES** 

**INSTANT DOWNLOADS** 

**OUR PRICING** 

**VENDOR SUPPORT** 

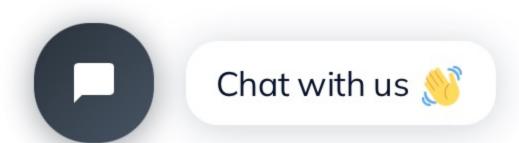
STORE MANAGER

**STORES** 

**Limited Edition** 



Shop Now









### ABOUTUS

A B2B marketing platform

We connect buyers and sellers in the health, safety and environment value chain in Ghana to trade and create value for their businesses and customers.

### OUR VISION



**Number One Marketing Platform** 

To become the number one platform for all vendors and buyers in Ghana, operating in the health, safety and environment value chain to trade

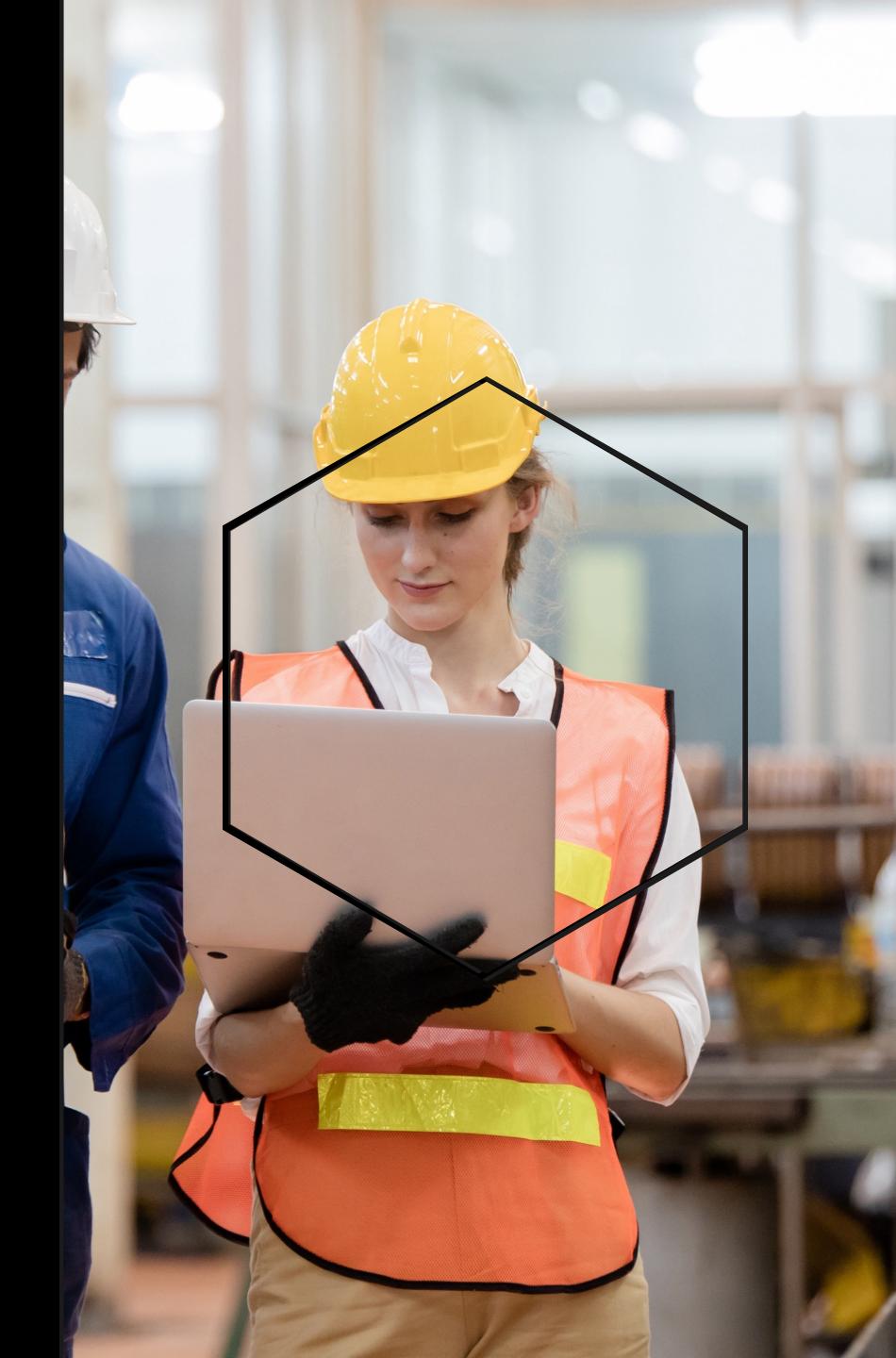


### OUR MISSION



**Number One Marketing Platform** 

To create a conducive platform for buyers to find vendors and request for quotes (RFQ) directly based on their listings



## BUYERS NEED YOU!



Click the link below

to see our inquiries



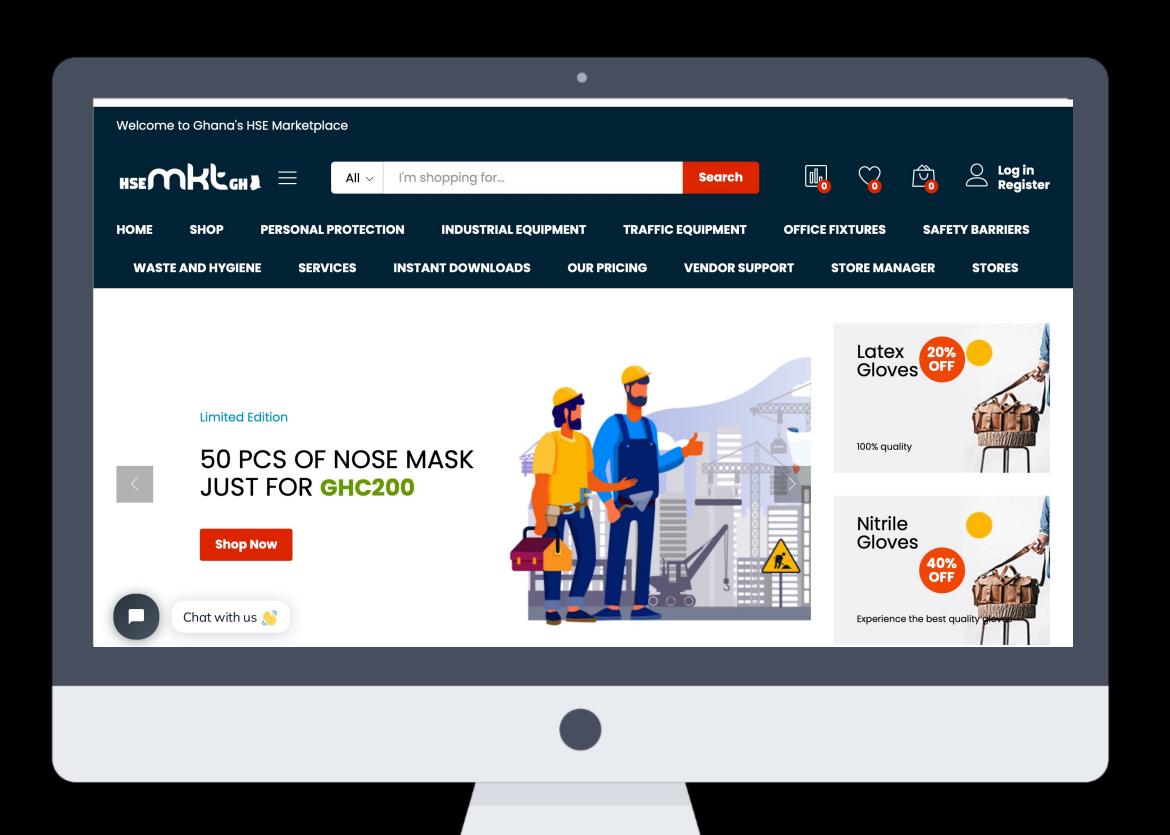
>> CLICK ME <<





## Let's Partner with You

## Why join our HSE marketplace





#### Super niched Marketplace

We strictly focus on Health, Safety and Environment



#### HSE is a growing niche in Ghana

Be part of the growth of an infant niche and gain a market share



#### Additional marketing channel

We all need additional marketing channels for our sales funnel



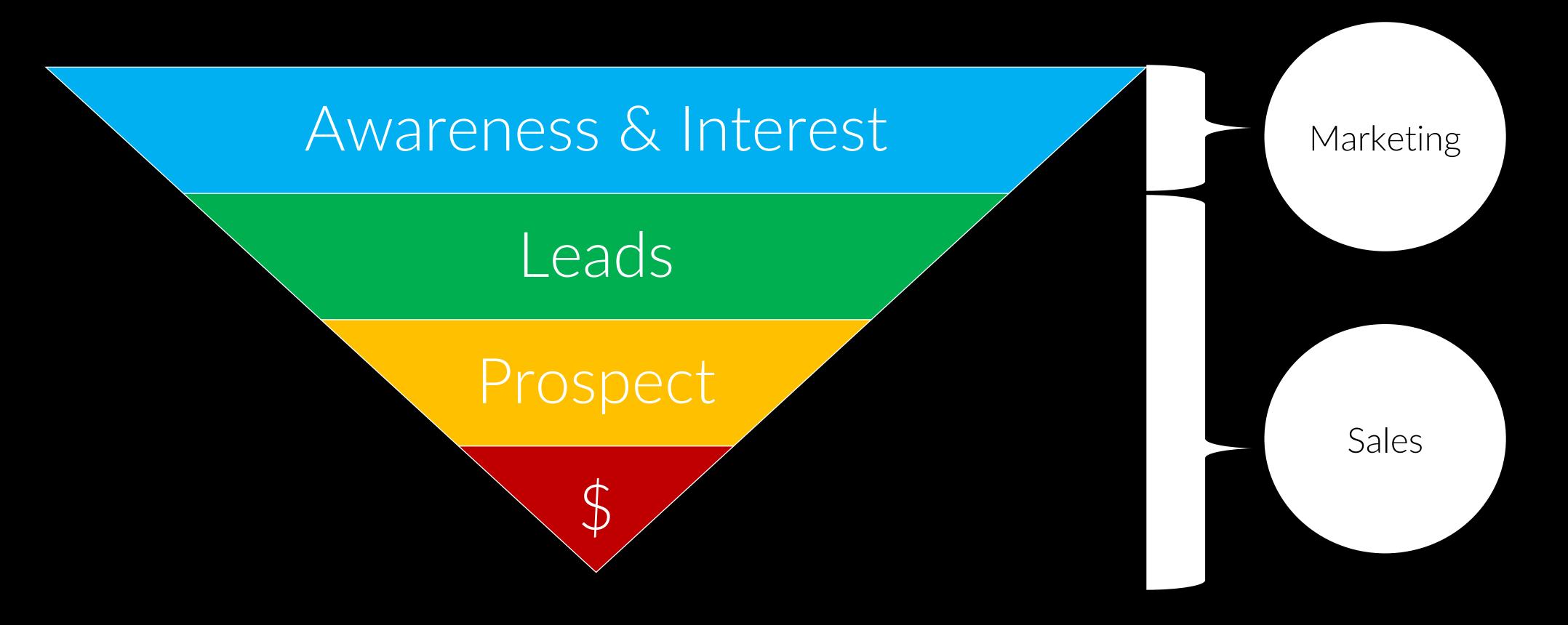
#### Growth and synergy from collaboration

Build your business leveraging the audience of other vendors

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# Improving your Sales Funnel

We provide guaranteed marketing solutions to improve your sales funnel



# Our Marketing Solutions

We provide guaranteed marketing solutions



#### **Unlimited Listings**

We take your business online for an additional marketing channel for your products



#### **Social Postings**

We post your listings on all our social media platforms every day, every months, all year round on auto-pilot



#### Unlimited marketing solutions

Based on synergy of social posting, YouTube and Banner Ads

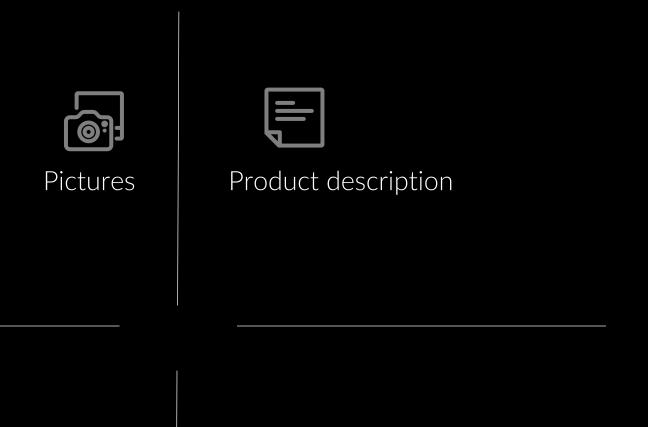


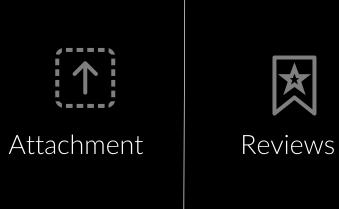
#### **Get Request for Quotes**

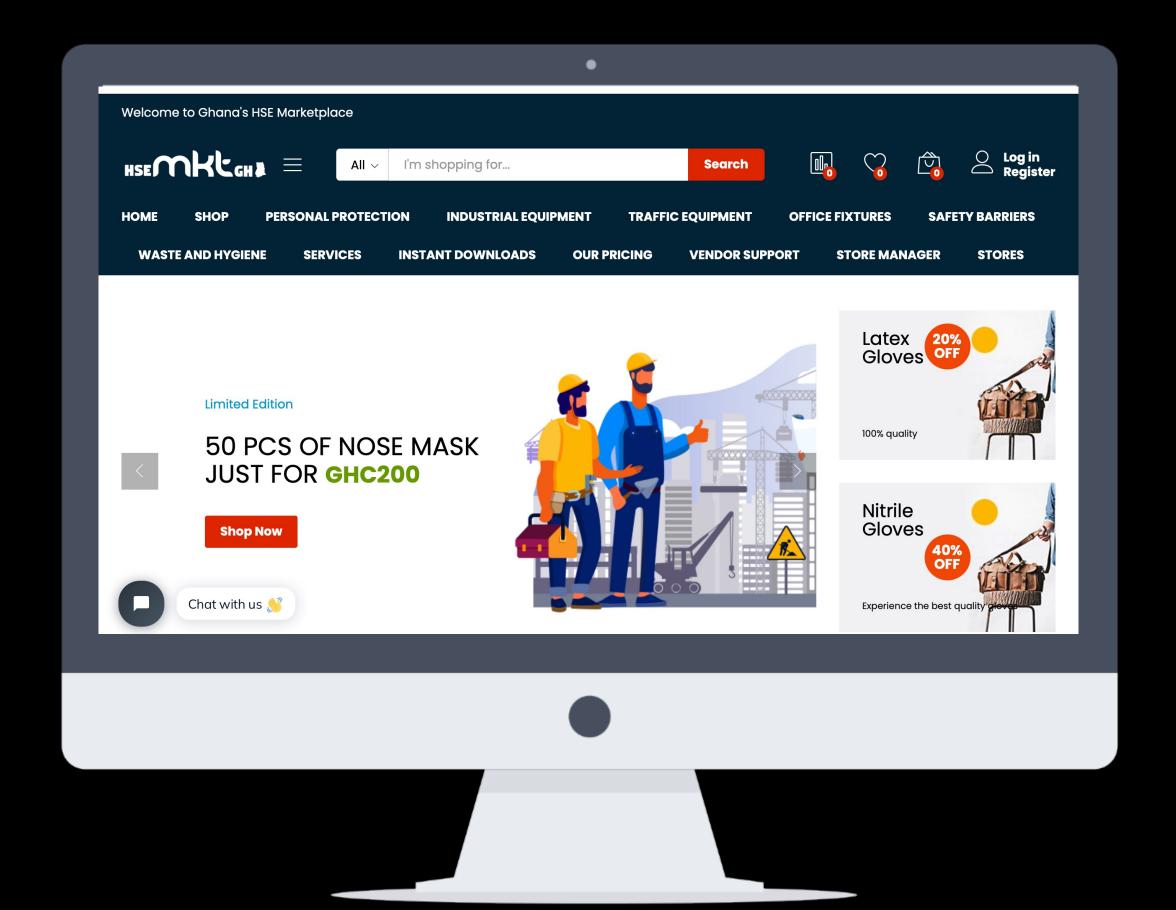
We bring you RFQs to your INBOX from buyers who click on your listings with purchase intent

# SEO Optimized Listing

We help you to list all your products

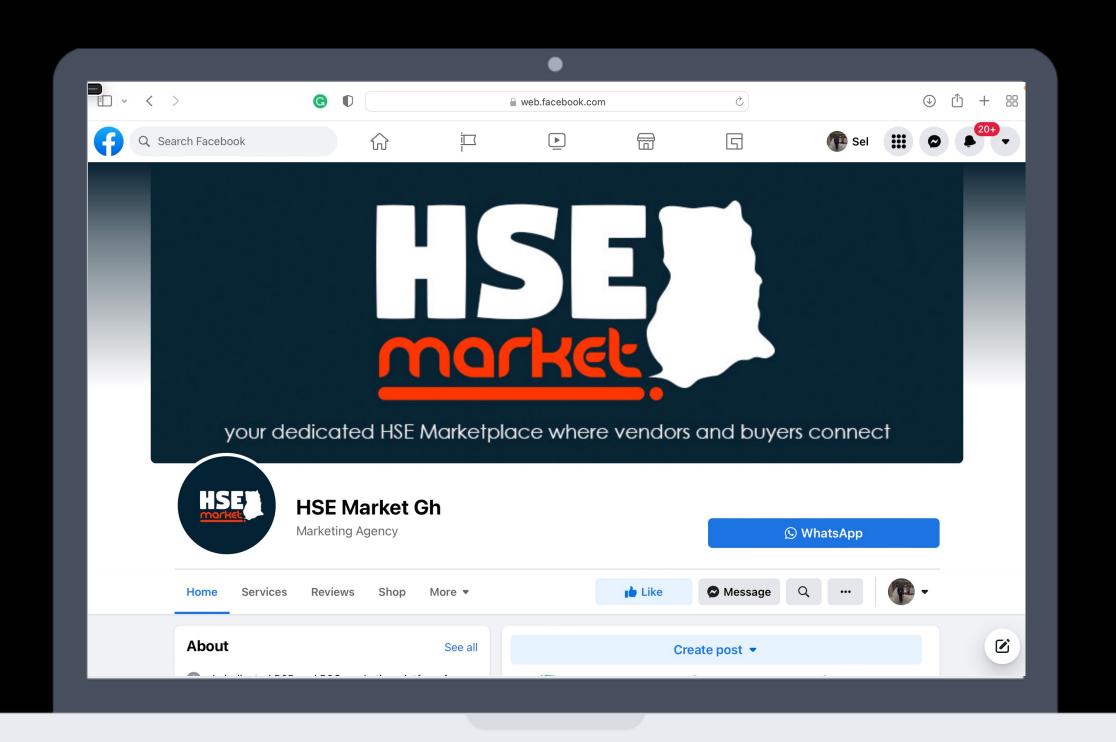






# Social Posting

We post your products all year round on auto-pilot









Instagram

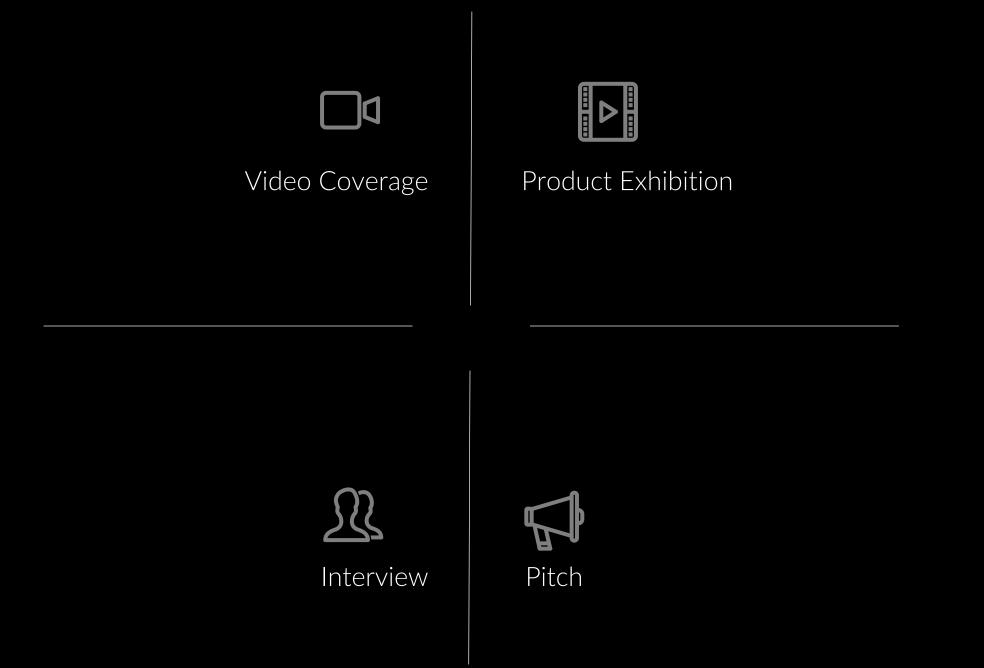


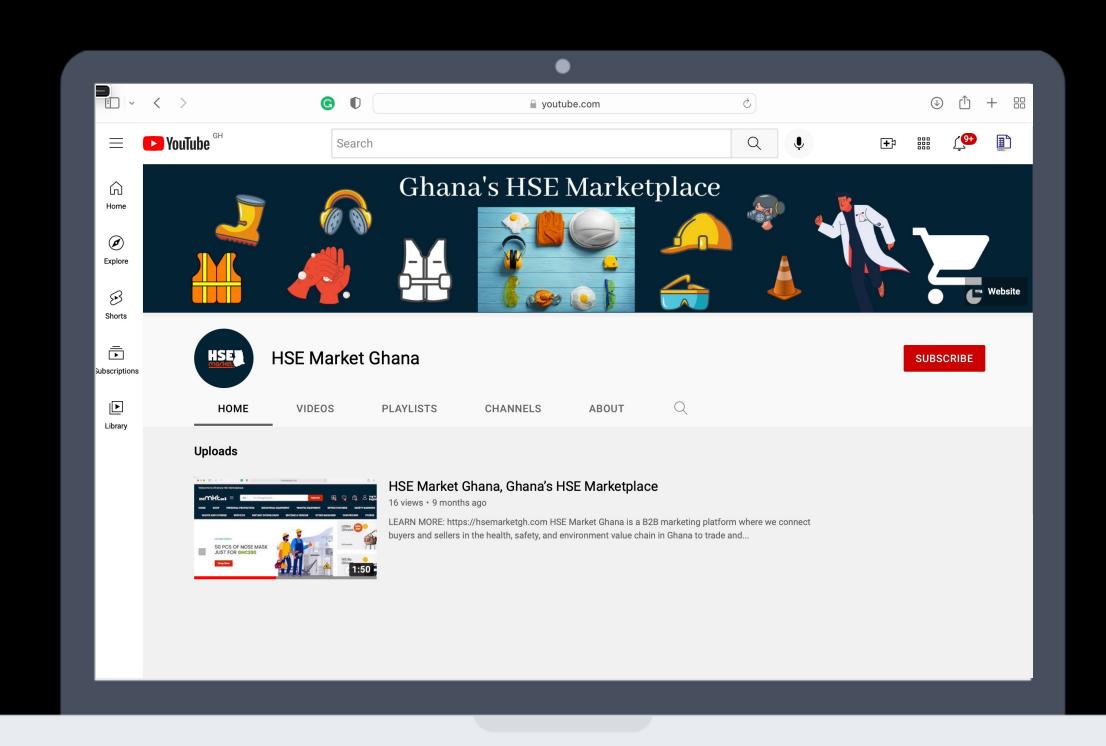
Twitter

#### 15

## YouTube Ad

We shall create a full video to exhibit your products for a lifetime value





# Display Ads

We shall display your company banners on the homepage of our website





Leaderboard



Wide Skyscraper



Medium Banner



Large Banner

### PRICING

HSEMKEGH#









### Listing is absolutely...



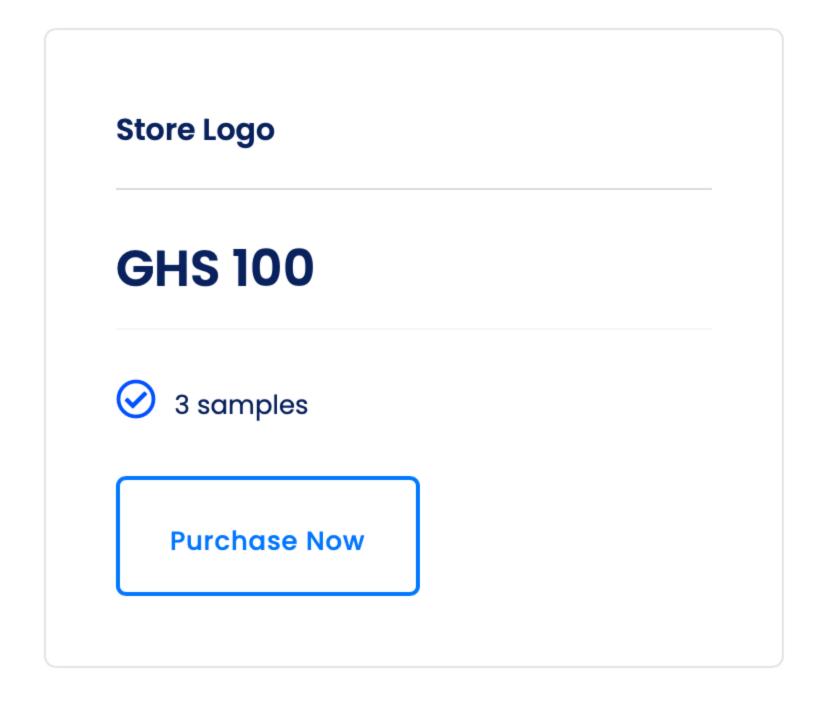




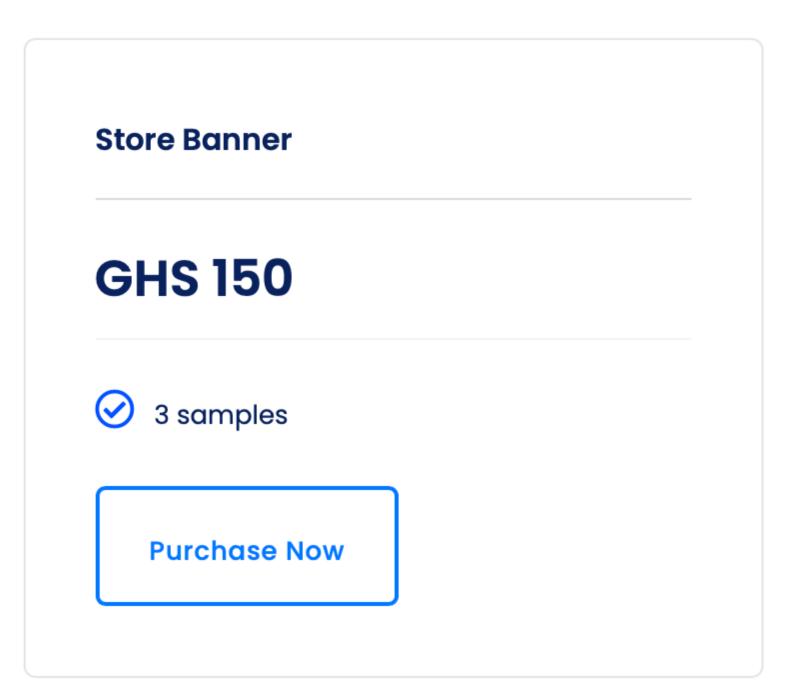




### Store set up - If Needed



Full Store Set-up
GHS 500
3 x Store Banners
Store SEO & Policies
Purchase Now



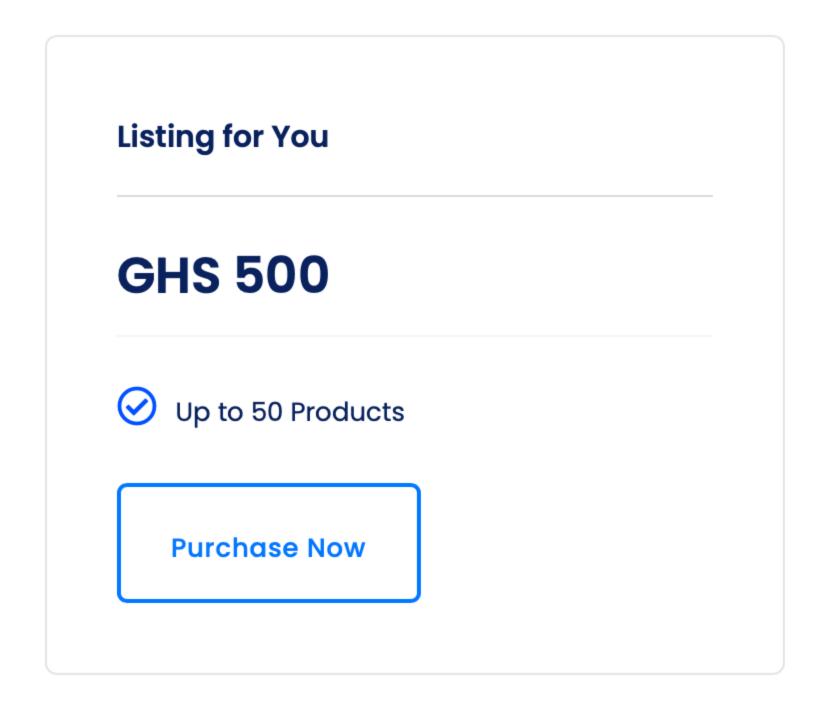




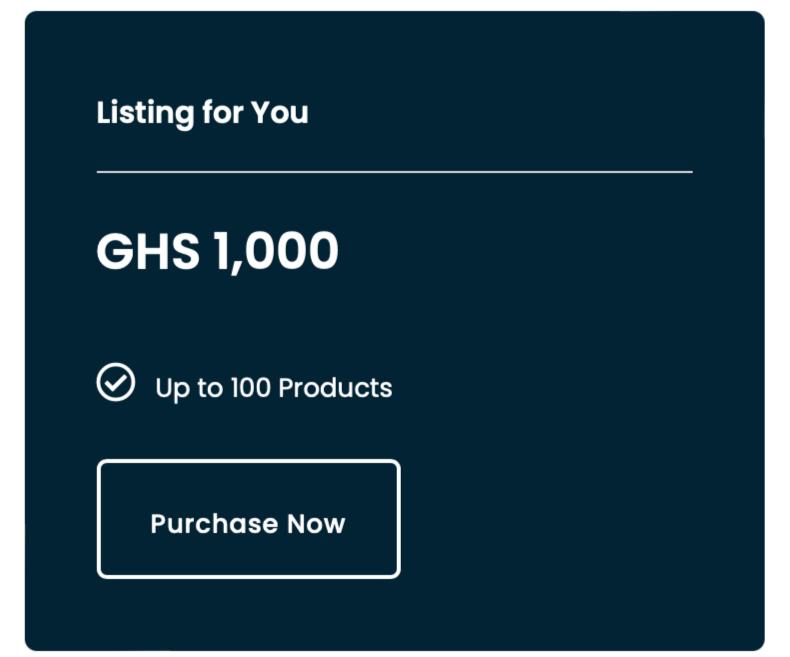


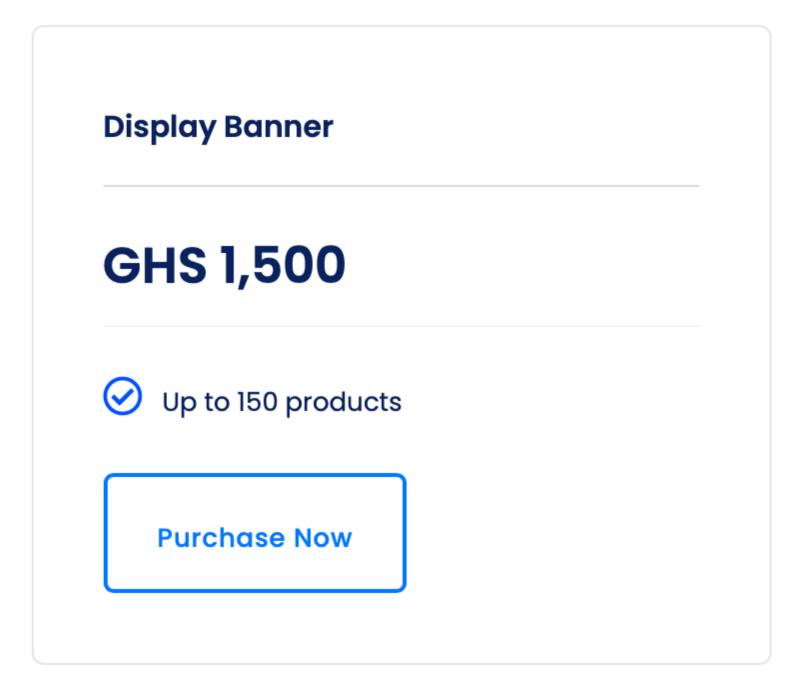


### Let's list for you



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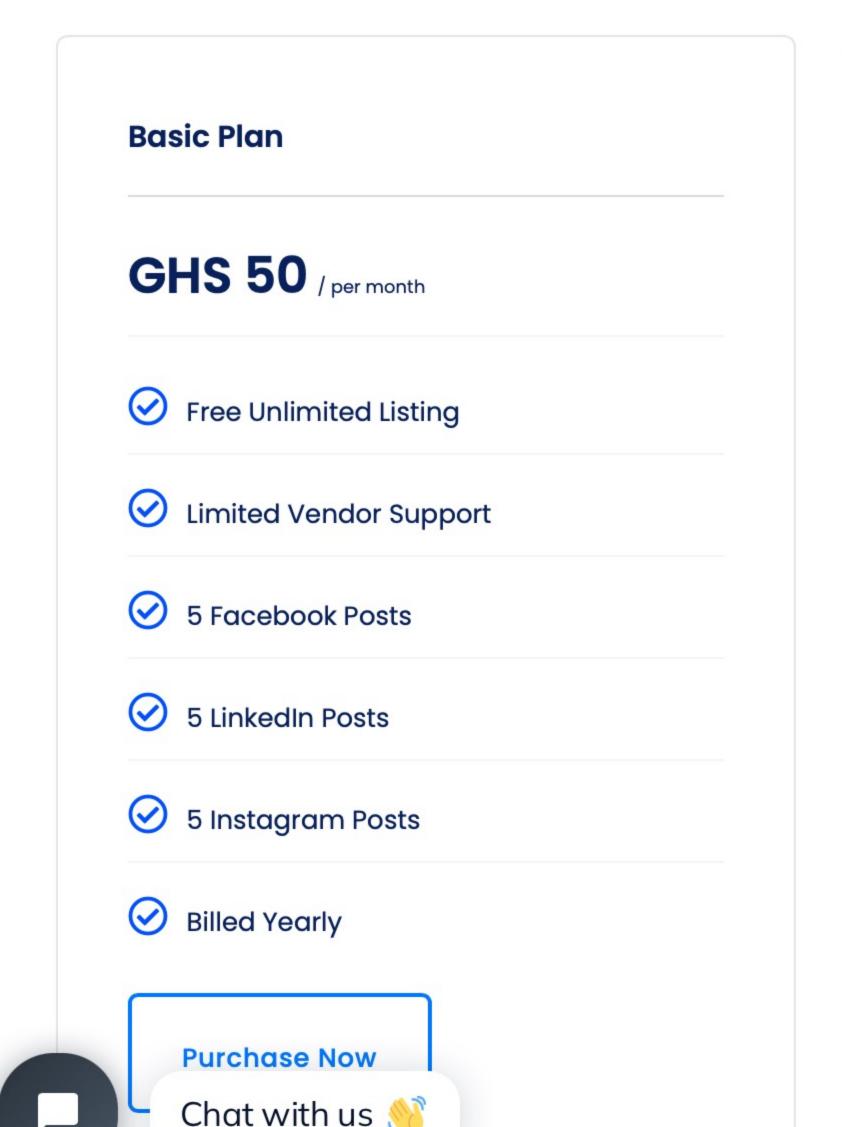




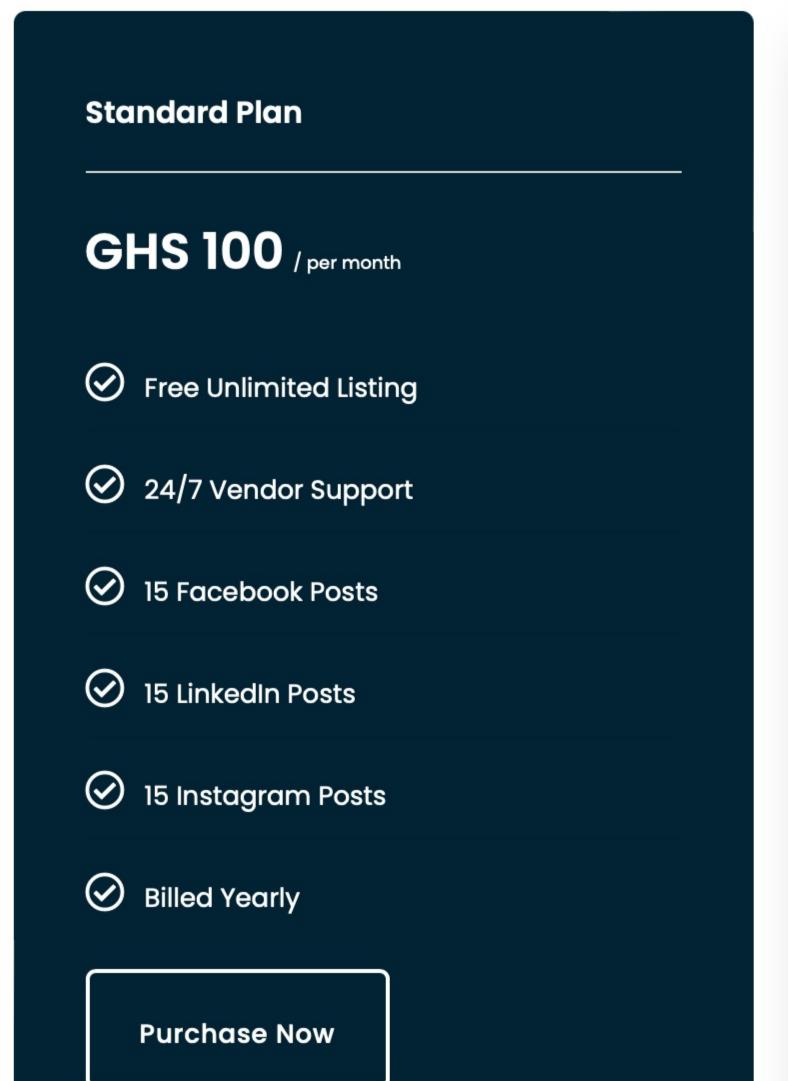


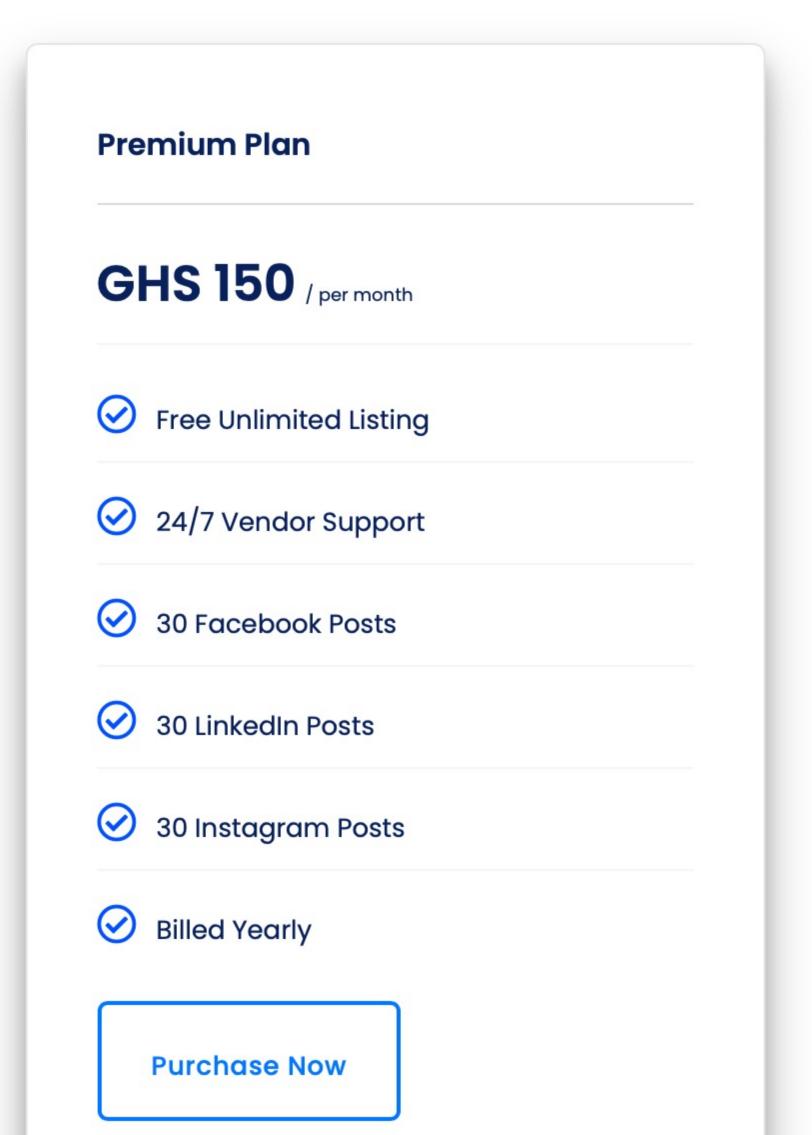


### Purchase a Plan to Grow Your Business through Social Postings



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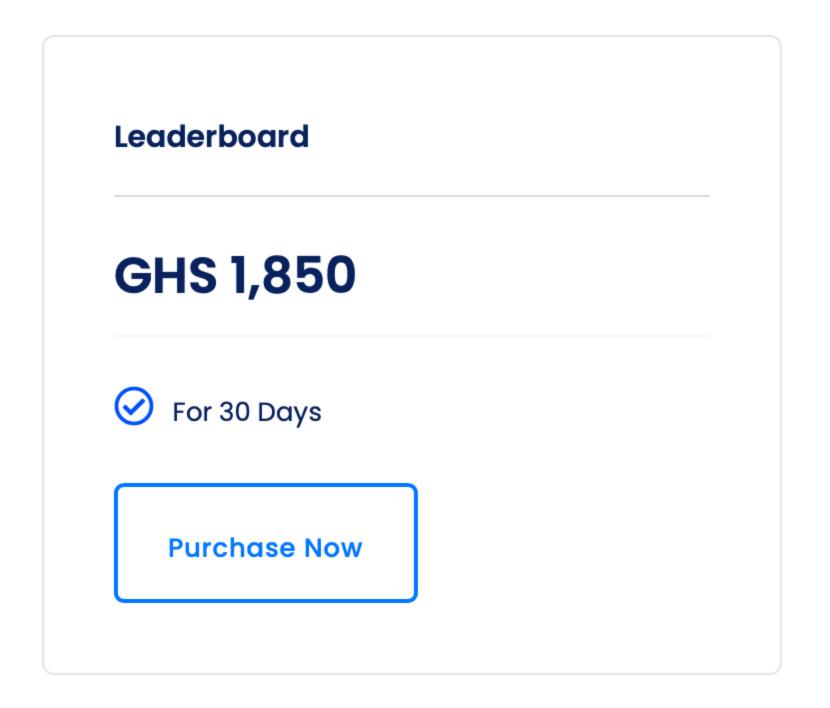




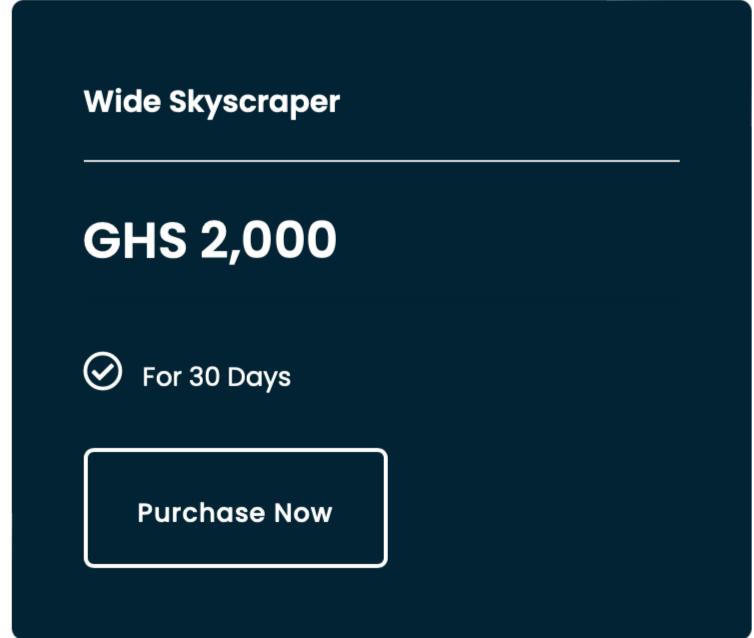




#### **Banner Ads**



HSEMKEGHA



Medium Banner	
GHS 1,500	
For 30 Days	
Purchase Now	

HSEMHEGHA









#### **Promotion on YouTube**

Promotion on YouTube	
GHS 2,000	
Full Interview	
Products Exhibition	
Purchase Now	













Register as a vendor: https://hsemarketgh.com/vendor-register/

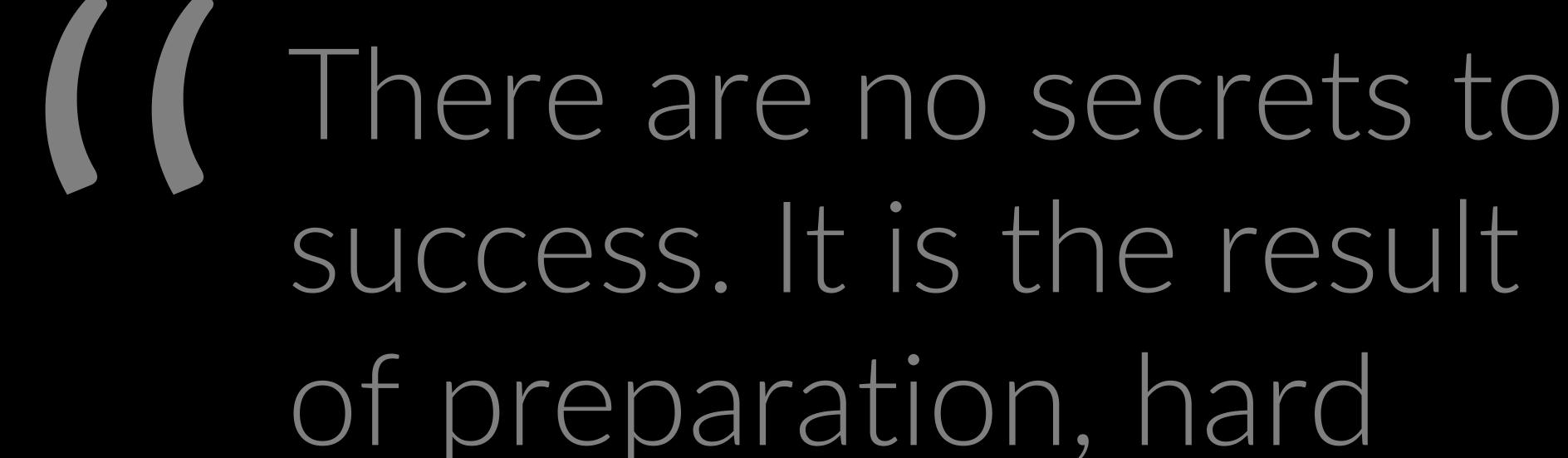
I'm shopping for...

Book a meeting with us: https://calendly.com/hsemarketgh/30min

Thank You

Selorm Ametewee IDipNEBOSH Managing Director HSE Market Gh Ltd. +233247012994 Let buyers find you! www.hsemarketgh.com





work, and learning from failure."

— Colin Powell